

JESSICA SELZ



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Observer. Interpreter. Creator.

Graphic Design & Digital Art



I am a strategic, multidisciplinary graphic designer and digital artist. I consider myself a digital nomad and a tireless seeker of knowledge, set out to illustrate a point. My passion is to produce creative solutions through innovative storytelling.

EDUCATION

Kansas City Art Institute
BFA, Graphic Design

MEMBERSHIP

01 - 2008 – Present
The American Institute of
Graphic Arts (AIGA)



SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Adobe Muse
- After Effects
- Flash
- Basic HTML // CSS
- Microsoft Office
- Mag +
- WordPress
- Keynote
- SketchUp
- Mac // PC

WORK // EXPERIENCE

06 - 2016 – Present

Graphic Designer, JCC Chicago

Marketing, Branding, Spatial Design, Photography, Digital Creative, Large // Small Printed Materials, Signage, Web // UX Design and More

10 - 2014 – 05 - 2016

Graphic Designer, The Vandiver Group

Branding, PR, Web // UX Design, Print, Digital and Social Media Management, Marketing, Packaging, Photography, Content Writing

10 - 2015 – 03 - 2016

Graphic Designer, Selz Gardening

Branding, Web // UX Design, Marketing Materials, Social Media Development, Written Content

11 - 2013 – 05 - 2014

Graphic Design Intern, Luna

Branding, Marketing Materials, Photography, Spatial Design

05 - 2012 – 08 - 2012

Graphic Design // Photography Intern, United Way

Photography, PR, Fundraising Events, Studio Design and Installation

01 - 2008 – Present

Multimedia // Digital Artist, Freelance

Branding, Packaging, Photography, Marketing, Web // UX Design, Print Materials, Social Media, Content Creation and More

AWARDS

01 - 2015 – 12 - 2015

Staffer of the Year, The Vandiver Group

TVG's 2015 Staffer of the Year Award

10 - 2012 – 12 - 2012

Poster Design, Folly Theater

Anat Cohen Quartet Jazz Poster Design Chosen for Folly Theater Marquee and Window Display